



### PromoFine

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## BESTSELLER & NOVELTIES 2021 WATCHES CORPORATE GIFTS













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### PREMIUM CORPORATE GIFTS QUALITY, DURABILITY, STYLE

Since 1984, the highest level of quality has been in the DNA of our company, and our commitment to innovation and iconic design has helped us create multifunctional products that are loved by millions. We have more than 100 years of experience in making corporate gifts. These are highly valued products in unmistakable design and uncompromising quality.

Our watches are manufactured in our Watch Competence Center in Delémont, Switzerland, using high-quality components and materials, and in compliance with strict standards as they undergo numerous strenuous tests. These timepieces combine this outstanding quality with timeless design and impress with their unique durability. The smile you receive in return will always be genuine – like the gift itself.

Carl Elsener
CEO Victorinox

Carl Elsenes



## 100 YEARS OF EXPERIENCE IN MANUFACTURING CORPORATE GIFTS

Our stylish, robust watches demonstrate appreciation for jobs well done with a heartfelt "Thank you". Put a smile on their face with a personalized edition of one of our elegant or sporty timepieces. Choose from laser engraving, etching and more to add your company's touch to our iconic watches. Your clients and employees will thank you right back.

#### HIGH-QUALITY AND STYLISH

Corporate gifts are only effective if they are clearly of high value. The materials we use to make our products – such as steel, aluminum and wood – are of premium quality and manufactured at the most excellent levels of precision. The high quality of Victorinox products not only comes through in their visual design, you can feel it when you hold one in your hand.

#### **POPULAR**

We have fans all around the world. People who appreciate that our products are innovative, multifunctional creations wrapped in elegant design. The "must-have" aspect they exude means they make a prized corporate gift for your clients – one they will proudly show off to friends.

#### **WELL-KNOWN**

Our brand is not just known all around the world, it is known for its Swiss-Made quality and for one hundred and thirty years of history and tradition in Switzerland. This tradition continues, and we still make all of our pocket knives in the same town where it all started, to make sure we uphold our excellent reputation.

#### **MULTI-TALENTED**

Thanks to their timeless design and unique durability, our watches offer a corporate gift solution for every customer: from smart, adventurous diving watches to elegant professionals that handle every job with style. Thanks to our options for colors, straps and personalized engraving, we can create the right combination to match your budget and corporate image. A special product whose iconic design is impressive.



#### QUALITY

Our watches comply fully with both European ISO standards and the federation of the Swiss Watch Industry standards (NIHS). In addition, Victorinox has also introduced its own standards and internal tests. We self-monitor our production to make sure each stage is mastered perfectly and that our extensive certification controls are adhered to until delivery. Victorinox Swiss Army also certifies each component that is brought in from external suppliers. The Victorinox Swiss Army Quality Team conducts tests before certifying a design.

#### **TIMELESS**

As the maker of an example of perfection in design, we apply this to our love for timepieces that transcend trends and fashion. They have their own style, where modernity meets the outdoors – inspired by our heritage and crafted for long life. Victorinox products are proud recipients of a number of design awards.

#### **SUSTAINABLE**

We are a family company, and as such we believe sustainability also means social responsibility: treating our employees and suppliers with respect. When we apply environmentally-responsible practices to take care of the planet, we are looking out for everyone's future. We have been honored to receive awards for our efforts.

## OUR TYPES OF CORPORATE GIFTS

#### **REWARD YOUR EMPLOYEES**

- Motivate your team with thoughtful gifts they will love to use
- Show appreciation for jobs well done with a proper "thank-you"
- Celebrate events, birthdays, anniversaries, weddings, newborns, retirement; mark milestones, reward superior performance

#### **CELEBRATE YOUR CLIENTS**

- For loyalty programs, promotions, gifts-with-purchase, premium presents
- As incentives or rewards
- Celebrate special occasions with your customers
- Strengthen customer relations and gain new customers
- Share gratitude and appreciation
- Keep your customers thinking about your business

#### **EQUIP YOUR TEAM**

- Send your field teams out with high-quality briefcases and bags
- Bring your team together with a motivational "thank-you"
- Rewards sales reps for great performance
- Promote your company's culture and values
- · Spread your brand out in the field





### 5 YEAR WARRANTY +



Victorinox Swiss Army watches are covered by our five-year warranty +, which exceeds the industry average. The comprehensive processes implemented by our quality team makes it possible for us to offer this extended warranty. Victorinox Swiss Army watches are subjected to rigorous testing and numerous quality controls before they are distributed. This warranty offers specific legal rights; other rights may also apply that vary from state to state or country to country.

#### **ANYTIME SERVICE**

We hope that customers never experience a problem with a Victorinox Swiss Army watch, but in the event of a functional defect covered by warranty, the consumer can follow the simple steps below to file a claim. For their convenience, we have a global network of authorized Repair Centers ready to provide service anywhere in the world. Consumers may also follow these same steps to request a repair not covered by warranty:



- Visit victorinox.com.
- Click on 'Stores'.
- Enter location and select 'Repair Centers' to locate an Authorized Repair Center.
- Contact the authorized Repair Center for assistance.

### CASE STUDIES OUR SUCCESS STORIES

We are there with you from the start: from professional advice to design, prepress, production and labeling. The following is just a small selection of products we have created for our clients:

#### 339 SQUADRON

#### About the client:

The "339 Squadron" of the Royal Norwegian Air Force was founded in 1956. As part of the Norwegian military, the renowned helicopter squadron has successfully completed missions in Norway, Lebanon, Bosnia, Kosovo and Afghanistan.

#### Specifications:

The command crew of the "339 Squadron" wanted a unique, tailor-made squadron watch for all its members. In addition to the high quality and functionality, the watch should feature an individual engraving.

#### Implementation:

The solution proposed by Victorinox completely won over the decision-makers, also thanks to the modification of various components. Every watch has each individual name and a limited edition number engraved on. The word "Automatic" was removed at 6 o'clock in order to make room for the squadron logo. The watch was finished with a brown leather strap. A truly individual and unique showpiece.





#### **PORSCHE**

#### About the client:

Porsche is a world-renowned automotive company. The Porsche Zentrum Oberer Zürichsee is located in Feusisberg above Lake Zurich.

#### Specifications:

The Porsche Zentrum Oberer Zürichsee ordered watches with a personalized engraving as gifts for its employees. One model was selected for the men, and the women were given the option to choose from three styles: Alliance Small, Maverick Small or I.N.O.X V.

#### Implementation:

Each watch was engraved with the name of the employee and the claim "Strong Brand – Strong Team – it's great that you're part of it, Porsche Zentrum Oberer Zürichsee". The watches were packed in a classic black Victorinox box.





## INSCRIPTIONS EASY STEPS FOR PERSONALIZATION

The wide comprehensive range of Victorinox corporate gifts is complemented by perfectly matched customized upgrade options. The main focus of our promotional products is premium quality, to ensure they leave a lasting impression. The wide comprehensive range of Victorinox corporate gifts is complemented by perfectly matched customized upgrade options. The main focus of our promotional products is premium quality, to ensure they leave a lasting impression.

We offer 2 different options for imprinting your logo or claim:

#### TAMPONPRINT ON DIAL

Today, over 90% of the printing jobs we carry out at Victorinox use the tamponprint process (pad printing). Whether it's spot color printing using up to 6 colors or 4-color photo printing (CMYK), your logo will meet your CI guidelines exactly. In both procedures, color is lifted with an elastic stamp from a steel plate (with an etched-in image) and transferred to the dial to be printed.

Delivery lead time: 5 weeks, MOQ: 25 pieces

#### LASER ENGRAVING

Laser engraving creates a perception of depth, making it perceptible to the touch. On metal, the lettering and logos appear on the surface in an anthracite/grey color. In general the laser engraving features high wear resistance.

Delivery lead time: 5 weeks, MOQ: 25 pieces







Order your personalized gifts in 3 easy steps:

### 1. CHOOSE YOUR PREFERRED PERSONALIZATION OPTION

No mater which one you choose, your expectations will be fully met.

#### 2. PROVIDE YOUR ARTWORK

#### ARTWORK FOR COMPANY LOGOS

Vectorized graphic logos, text fonts and illustrations must be converted to paths. The colors must be defined precisely using Pantone, RAL, or HKS numbers.

#### **IMAGE FILES FOR PHOTOGRAPHIC PRINTS**

The resolution of the image file must be 300 dpi and provided in full size (1:1). The file may be in RGB or CMYK color format.

#### SPECIAL DESIGNS

We accept design artwork supplied in Adobe Acrobat and Adobe InDesign. The files will go through a special preparation for pad printing. The text files must be converted to paths or the fonts used must be supplied with the files.

#### 3. "READY TO PRINT" PROOF

On receipt of the first order, we will send a 1:1 color proof in PDF format showing the artwork applied on to the printable surfaces.







# AIRBOSS COLLECTION BOLD AND DARING MECHANICAL TIMEKEEPERS



The Airboss Collection was created with reliability and precision as the goal, and aeronautics in mind. Inspired by the aircraft carrier countdown commander whose job requires on-the-mark accuracy, this range of mechanical watches blends classic charm with cutting edge design. Some models feature circular slide rules for easy time calculations that mark the beats of a busy modern lifestyle. And with the exclusively Swiss made automatic movement that works in harmony with arm motions, each piece creates a synergy between watch and wearer.



241820 \* - AIRBOSS MECHANICAL Ø 42 mm



241507 - AIRBOSS MECHANICAL Ø 42 mm

Art. No. 241820, 241507

Movement mechanical automatic

Movement Caliber Selitta SW200-1

Case Material stainless steel, PVD treatment\*

Diameter42 mmLug width22 mm

**Bracelet Material** fabric or leather

Watch features see-through caseback, date, triple-coated anti-reflective sap-

phire crystal, military time, screw-in caseback, slide rule\*

# CONFIDENCE AND SUBTLETY ACROSS THE LINE



The Alliance Collection is the strong, silent type, flying under the radar with quiet and complete confidence. This range fuses the very best of Victorinox design, technology and expertise, offering watches in a range of sizes and with traditional watch-making details such as pyramidal markers and models with automatic movement, or elegant, feminine models enhanced with glittering Swarovski crystals. Each piece in the collection is dynamic and decisive, making this the go-to choice for people who appreciate top quality, alluring timepieces.



241904.1 \*/ ¹ - ALLIANCE Ø 40 mm

241910.1 \*/  $^{\rm 1}$  - ALLIANCE Ø 40 mm



241908 \*\* - ALLIANCE Ø 40 mm



241905  $^1$  - ALLIANCE Ø 40 mm

**Art. No.** 241904.1, 241910.1, 241908, 241905

**Movement** analog quartz **Movement Caliber** Ronda 705

**Case Material** stainless steel, PVD treatment\*\*

Diameter40 mmLug width20 mm

**Bracelet Material** leather or steanles steal

Watch features date, crown protection, triple-coated anti-reflective sapphire

crystal, screw-in caseback, end of life, set with Swiss Army

Knife\*



241816 - ALLIANCE SPORT CHRONO Ø 40 mm



241817 - ALLIANCE SPORT CHRONO Ø 40 mm

Art. No. 241816, 241817

Movement analog quartz

Movement Caliber Ronda 5030.D

Case Material stainless steel

Diameter 44 mm

Lug width 21 mm

**Bracelet Material** steanless steel

Watch features date, screw-in caseback, tachymeter, triple-coated

anti-reflective sapphire crystal, chronograph



**Art. No.** 241839, 241841, 241875, 241879

**Movement** analog quartz **Movement Caliber** Ronda 773

Case Material stainless steel, PVD treatment\*

Diameter28 mmLug width12 mm

**Bracelet Material** steanless steel

Watch features screw-in caseback, scratch-resistant, triple-coated anti-

reflective sapphire crystal, end-of-life indicator, swarovski

crystals\*\*

# FIELDFORCE COLLECTION FUNCTIONAL AND ARMY-INSPIRED TIMEPIECES



Blending iconic design with a gear-shifting display technology, the Field-Force Collection is a force of its own. It's all about readability, with bold, distinct numerals and generously sized hands enhanced with Super-Lumi-Nova® for 24-hour, day-and-night clarity. Some models feature a GMT function that keeps track of dual time zones, while others offer high multifunctionality with chronograph and tachymeter functions. Every FieldForce piece exudes a confident, classic style, reflecting its distinguished Swiss Army Knife heritage.



241899 - FIELDFORCE CLASSIC CHRONO Ø 42 mm



241901 - FIELDFORCE CLASSIC CHRONO Ø 42 mm



241900 - FIELDFORCE CLASSIC CHRONO Ø 42 mm



**Art. No.** 241899, 241901, 241900

Movementanalog quartzMovement CaliberRonda 5030.DCase Materialstainless steelDiameter42 mmLug width21 mm

**Bracelet Material** steanless steel or leather

Watch features date, crown protection, screw-in caseback, triple-coated

anti-reflective sapphire crystal, tachymeter scale,

chronograph



241889 \* - FIELDFORCE SPORT CHRONO Ø 42 mm



241891 \* - FIELDFORCE SPORT CHRONO Ø 42 mm



241893  $^{1}$  - FIELDFORCE SPORT CHRONO Ø 42 mm



241926.1 \*/\*\* - FIELDFORCE SPORT CHRONO Ø 42 mm

**Art. No.** 241889, 241891, 241893, 241926.1

**Movement** analog quartz **Movement Caliber** Ronda 5030.D

Case Material stainless steel, PVD treatment\*

Diameter42 mmLug width21 mm

**Bracelet Material** genuine rubber

Watch features date, crown protection, screw-in caseback, triple-coated anti-

reflective sapphire crystal, tachymeter scale, chronograph,

set with Swiss Army Knife\*\*





241897 - FIELDFORCE SPORT GMT Ø 42 mm

**Art. No.** 241897

**Movement** analog quartz **Movement Caliber** Ronda 515.24H

Case Material stainless steel, PVD treatment

Diameter42 mmLug width21 mm

Bracelet Material genuine rubber

Watch features date, crown protection, screw-in caseback, triple-coated

anti-reflective sapphire crystal, second time zone





241846 - FIELDFORCE Ø 42 mm





241849 - FIELDFORCE Ø 42 mm



241851 - FIELDFORCE Ø 42 mm





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241848 - FIELDFORCE Ø 42 mm

Art. No. 241846, 241849, 241851, 241848

Movement analog quartz Movement Caliber Ronda 517 **Case Material** stainless steel Diameter 42 mm 21 mm

**Bracelet Material** steanless steel or leather

Watch features day of the week, date, crown protection, triple-coated

anti-reflective sapphire crystal, screw-in caseback

Water resistance 10 ATM/ 100 M / 330 FT

Lug width



# I.N.O.X. COLLECTION STRONG AND RESILIENT ADVENTURE COMPANIONS



The I.N.O.X. Collection keeps pace with an adventurous life – from intense battles on the squash court to the temperature shocks of a hot sauna and icy plunge, and even looking great amongst the mud and crowds at a music festival. This range features mechanical watches and elegant women's models, each with a unique character but sharing the same principles of resilience and style. Crafted from tough materials like carbon composite, titanium and stainless steel (316L), these watches make the perfect companion for an ocean swim, a mountain hike or a day at the office.



241859 - I.N.O.X CARBON Ø 43 mm





241860 - I.N.O.X CARBON Ø 43 mm





Art. No. 241859, 241860
Movement analog quartz
Movement Caliber Ronda 715
Case Material carbon composite

Diameter43 mmLug width21 mm

**Bracelet Material** paracord strap

Watch features date, end-of-life indicator, screw-down crown, crown

protection, triple-coated anti-reflective sapphire crystal,

screw-in caseback, set with additional strap

Water resistance 20 ATM /200 m / 660 FT





241834 - I.N.O.X MECHANICAL Ø 43 mm

Art. No.241682Movementanalog quartzMovement CaliberRonda 715Case Materialstainless steelDiameter43 mmLug width21 mm

Bracelet Material genuine rubber

Watch features date, screw-down crown, crown protection, triple-coated an-

ti-reflective sapphire crystal, military time, screw-in case-

back, end-of-life indicator

Water resistance 20 ATM /200 m / 660 FT

**Art. No.** 241834

Movementmechanical automaticMovement CaliberSelitta SW200-1Case Materialstainless steelDiameter43 mmLug width21 mmBracelet Materialwood strap

Watch features see-through caseback, screw-down crown, crown protection,

date, triple-coated anti-reflective sapphire crystal, military

time, screw-in caseback

Water resistance 20 ATM /200 m / 660 FT



241812 - I.N.O.X PROFESSIONAL DIVER TITANIUM Ø 45 mm



241813 - I.N.O.X PROFESSIONAL DIVER TITANIUM Ø 45 mm



241736 - I.N.O.X PROFESSIONAL DIVER Ø 45 mm



**Art. No.** 241812, 241813, 241736

**Movement** analog quartz **Movement Caliber** Ronda 715

**Case Material** titanium or stainless steel

Diameter45 mmLug width22 mm

Bracelet Material paracord strap or rubber strap

Watch features date, screw-down crown, crown protection, triple-coated

anti-reflective sapphire crystal, military time, screw-in

caseback, end-of-life indicator

Water resistance 20 ATM /200 m / 660 FT



241955 \* - I.N.O.X V Ø 37 mm





241954 \* - I.N.O.X V Ø 37 mm



241918 - I.N.O.X V Ø 37 mm







241920 - I.N.O.X V Ø 37 mm

**Art. No.** 241955, 241954, 241918, 241920, 241919, 241921

**Movement** analog quartz **Movement Caliber** Ronda 715

Case Material stainless steel, PVD treatment\*

Diameter37 mmLug width18 mm

**Bracelet Material** paracord or genuine rubber strap

**Watch features** crown protection, triple-coated anti-reflective sapphire

crystal, military time, screw-in caseback, end-of-life indicator











# MAVERICK COLLECTION FANCY DIVING-INSPIRED TIMEPIECES



The Maverick Collection captures the adventurous spirit of the deep-sea diver, where pinpoint timing is a matter of life and death. These stylish watches feature a unidirectional bezel – a function developed for divers to record exact underwater times, and now a mark of the explorer and pioneer, calibrating everyday challenges and tasks. Above or below the waves, the technically precise and visually stunning Maverick watch delivers control and precision to navigate modern life, and is enhanced with sapphire crystal for optimal endurance.



241609 - MAVERICK SMALL Ø 34 mm







241610 - MAVERICK SMALL Ø 34 mm

Art. No. 241609, 241610
Movement analog quartz
Movement Caliber Ronda 705
Case Material stainless steel
Diameter 34 mm
Lug width 18 mm

**Bracelet Material** steanless steel or rubber strap

**Watch features** date, crown protection, triple-coated anti-reflective sapphire

crystal, military time, screw-in caseback, end-of-life indicator



**Art. No.** 241603, 241605, 241697, 241602

Movementanalog quartzMovement CaliberRonda 715Case Materialstainless steelDiameter43 mmLug width22 mm

**Bracelet Material** stainless steel (PVD treatment \*) or rubber strap

**Watch features** date, crown protection, triple-coated anti-reflective sapphire

crystal, military time, screw-in caseback, end-of-life indicator



### **PACKAGING**

#### STANDARD PACKAGING

Material: wood/ paper covered - inside synthetic leather. External box: hard card-board, includes drawer to store warranty and instruction leaflet.

Sizes: 13x12x13cm



#### **SET PACKAGING**

Material: wood/paper covered – inside synthetic leather with metal plate. External box hard cardboard, includes drawer to store warranty and instruction leaflet.

Sizes: 21.4x12.3x15.4cm



**Available for skus:** 241904.1, 241910.1

#### **SET PACKAGING**

Shockproof box, inspiration/outdoor look. Material: injected ABS/hard foam inside. External cardboard box for transport. Warranty and instruction leaflet stored in the top part. It includes min a bumper and a strap or a bumper & a Swiss Army Knife.

Sizes: 21x17x9.5cm



**Available for skus:** 241859, 241860, 241812, 241813, 241736, 241682.1



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